



# SALES EVENT

*Exclusive Preview Sale*

OPEN TO CROWN & ANCHOR® SOCIETY MEMBERS ON  
**MONDAY, MARCH 14, 2011**

OPEN FOR NON-CROWN & ANCHOR® SOCIETY MEMBERS ON  
**TUESDAY, MARCH 15, 2011**

JOIN THE CROWN & ANCHOR® SOCIETY TO GET EARLY ACCESS TO THESE SPECIAL SALES EVENT RATES!



Ship	ADVENTURE OF THE SEAS®	ALLURE OF THE SEAS™	ALLURE OF THE SEAS™	ALLURE OF THE SEAS™	BRILLIANCE OF THE SEAS®	BRILLIANCE OF THE SEAS®
Itinerary	13 NIGHT TRANSATLANTIC CRUISE	7 NIGHT EASTERN CARIBBEAN CRUISE	7 NIGHT WESTERN CARIBBEAN CRUISE	7 NIGHT EASTERN CARIBBEAN CRUISE	16 NIGHT SUEZ CANAL CRUISE	12 NIGHT MEDITERRANEAN GREEK ISLES
Departure Port	SAN JUAN	FT. LAUDERDALE	FT. LAUDERDALE	FT. LAUDERDALE	DUBAI	BARCELONA
Sail Date	5/1/11	4/3/11	4/10/11	4/17/11	4/21/11	5/7/11
Deluxe	N/A	N/A	JS	N/A	JS	JS
USD			\$1,749		\$1,499	\$2,199
CAD			\$1,709		\$1,469	\$2,159
Balcony	D1, D2	B2, C1, C2	D2, D3, D4	B2, C1	E1, E2, E3	D2, E1, E2
USD	\$799	\$1,099	\$1,049	\$1,399	\$799	\$1,649
CAD	\$799	\$1,079	\$1,029	\$1,369	\$789	\$1,619
Ocean-view	G, H	CV	F	F	G, H	G
USD	\$599	\$929	\$899	\$1,349	\$599	\$1,449
CAD	\$599	\$909	\$889	\$1,319	\$589	\$1,429
Inside	PR, K, N	N	L	N	K, L, M	N/A
USD	\$449	\$849	\$819	\$1,149	\$499	
CAD	\$449	\$839	\$809	\$1,129	\$489	
3/4 rate starting at						
USD	\$399	\$829	\$749	\$1,049	\$499	\$1,119
CAD	\$409	\$819	\$739	\$1,029	\$489	\$1,109
Single Supplement %	175%	175%	170%	170%	175%	175%

\*ROYAL CARIBBEAN INTERNATIONAL® RESERVES THE RIGHT TO IMPOSE A FUEL SUPPLEMENT ON ALL GUESTS IF THE PRICE OF WEST TEXAS INTERMEDIATE FUEL EXCEEDS \$65.00 PER BARREL. THE FUEL SUPPLEMENT FOR 1ST AND 2ND GUESTS WOULD BE NO MORE THAN \$10 PER GUEST PER DAY, TO A MAXIMUM OF \$140 PER CRUISE; AND FOR ADDITIONAL GUESTS WOULD BE NO MORE THAN \$5 PER PERSON PER DAY, TO A MAXIMUM OF \$70 PER CRUISE.

**CALL US TODAY AND TAKE ADVANTAGE OF THESE LIMITED-TIME OFFERS**

For Reservations and Information, Please Contact Your Professional Travel Agent:



The Royal Caribbean Sales Event and Crown and Anchor Preview Sale programs are valid for new individual bookings only. They are not combinable with any other promotion and do not count towards tour conductor credits. A valid Crown & Anchor Society Loyalty number is required to book any sailing during the Crown and Anchor preview sale event and must accompany any reservation or will be cancelled or not honored at the discretion of Royal Caribbean. Prices are per person, cruise only, based on double occupancy, in U.S. or Canadian dollars as noted and may be combinable with "Breakthrough" when stated. This offer is based on stateroom availability and may be withdrawn without notice. Governmental departure taxes and fees are additional. Certain restrictions may apply. ©2011 Royal Caribbean Cruise Ltd. Ships registered in the Bahamas. Brilliance of the Seas® is operated by RCL (UK) Ltd., a subsidiary of Royal Caribbean Cruises Ltd. 11022040 • 03/10/2011 Page 1 of 6



# SALES EVENT

*Exclusive Preview Sale*

OPEN TO CROWN & ANCHOR® SOCIETY MEMBERS ON  
**MONDAY, MARCH 14, 2011**

OPEN FOR NON-CROWN & ANCHOR® SOCIETY MEMBERS ON  
**TUESDAY, MARCH 15, 2011**

JOIN THE CROWN & ANCHOR® SOCIETY TO GET EARLY ACCESS TO THESE SPECIAL SALES EVENT RATES!



Ship	JEWEL OF THE SEAS®	MAJESTY OF THE SEAS®	MAJESTY OF THE SEAS®	MAJESTY OF THE SEAS®	MAJESTY OF THE SEAS®	MARINER OF THE SEAS®
Itinerary	12 NIGHT EASTBOUND TRANSATLANTIC	3 NIGHT BAHAMAS CRUISE	3 NIGHT BAHAMAS CRUISE	4 NIGHT BAHAMAS CRUISE	3 NIGHT BAHAMAS CRUISE	12 NIGHT MEDITERRANEAN HOLY LAND CRUISE
Departure Port	FT. LAUDERDALE	MIAMI	MIAMI	MIAMI	MIAMI	ROME (CIVITAVECCHIA)
Sail Date	5/6/11	4/1/11	4/8/11	4/11/11	4/15/11	4/29/11
Deluxe	N/A	N/A	N/A	N/A	N/A	JS
USD						\$1,399
CAD						\$1,379
Balcony	D1, E1	N/A	N/A	N/A	N/A	D1
USD	\$749					\$999
CAD	\$749					\$989
Ocean-view	G, H	F2, SO	G	G, H	F2, G	H,FO
USD	\$599	\$249	\$259	\$279	\$269	\$799
CAD	\$599	\$249	\$259	\$279	\$269	\$799
Inside	N/A	K, M	N/A	K	N/A	PR,K
USD		\$179		\$219		\$749
CAD		\$179		\$219		\$749
3/4 rate starting at						
USD	\$499	\$159	\$239	\$199	\$249	\$499
CAD	\$499	\$159	\$239	\$199	\$249	\$509
Single Supplement %	175%	175%	175%	175%	175%	

\*ROYAL CARIBBEAN INTERNATIONAL® RESERVES THE RIGHT TO IMPOSE A FUEL SUPPLEMENT ON ALL GUESTS IF THE PRICE OF WEST TEXAS INTERMEDIATE FUEL EXCEEDS \$65.00 PER BARREL. THE FUEL SUPPLEMENT FOR 1ST AND 2ND GUESTS WOULD BE NO MORE THAN \$10 PER GUEST PER DAY, TO A MAXIMUM OF \$140 PER CRUISE; AND FOR ADDITIONAL GUESTS WOULD BE NO MORE THAN \$5 PER PERSON PER DAY, TO A MAXIMUM OF \$70 PER CRUISE.

**CALL US TODAY AND TAKE ADVANTAGE OF THESE LIMITED-TIME OFFERS**

For Reservations and Information, Please Contact Your Professional Travel Agent:



The Royal Caribbean Sales Event and Crown and Anchor Preview Sale programs are valid for new individual bookings only. They are not combinable with any other promotion and do not count towards tour conductor credits. A valid Crown & Anchor Society Loyalty number is required to book any sailing during the Crown and Anchor preview sale event and must accompany any reservation or will be cancelled or not honored at the discretion of Royal Caribbean. Prices are per person, cruise only, based on double occupancy, in U.S. or Canadian dollars as noted and may be combinable with "Breakthrough" when stated. This offer is based on stateroom availability and may be withdrawn without notice. Governmental departure taxes and fees are additional. Certain restrictions may apply. ©2011 Royal Caribbean Cruise Ltd. Ships registered in the Bahamas. Brilliance of the Seas® is operated by RCL (UK) Ltd., a subsidiary of Royal Caribbean Cruises Ltd. 11022040 • 03/10/2011



# SALES EVENT

*Exclusive Preview Sale*

OPEN TO CROWN & ANCHOR® SOCIETY MEMBERS ON  
**MONDAY, MARCH 14, 2011**

OPEN FOR NON-CROWN & ANCHOR® SOCIETY MEMBERS ON  
**TUESDAY, MARCH 15, 2011**

JOIN THE CROWN & ANCHOR® SOCIETY TO GET EARLY ACCESS TO THESE SPECIAL SALES EVENT RATES!



Ship	MARINER OF THE SEAS®	MARINER OF THE SEAS®	MONARCH OF THE SEAS®	MONARCH OF THE SEAS®	MONARCH OF THE SEAS®	NAVIGATOR OF THE SEAS®
Itinerary	12 NIGHT MEDITERRANEAN CRUISE	12 NIGHT MEDITERRANEAN HOLY LAND CRUISE	3 NIGHT BAHAMAS CRUISE	4 NIGHT BAHAMAS CRUISE	3 NIGHT BAHAMAS CRUISE	4 NIGHT WESTERN CARIBBEAN CRUISE
Departure Port	ROME (CIVITAVECCHIA)	ROME (CIVITAVECCHIA)	PORT CANAVERAL	PORT CANAVERAL	PORT CANAVERAL	FT. LAUDERDALE
Sail Date	5/11/11	5/23/11	4/8/11	4/11/11	4/15/11	3/31/11
Deluxe	JS	JS	N/A	N/A	N/A	JS
USD	\$2,199	\$2,199				\$879
CAD	\$2,159	\$2,159				\$859
Balcony	D1, D2	D1, D2	N/A	N/A	N/A	N/A
USD	\$1,049	\$1,049				
CAD	\$1,039	\$1,039				
Ocean-view	H, G, FO	H, G, FO	G, H	F2	G, H	I
USD	\$799	\$799	\$299	\$299	\$289	\$309
CAD	\$799	\$799	\$299	\$299	\$289	\$309
Inside	PR, K	PR, K	N/A	N/A	N/A	N/A
USD	\$649	\$649				
CAD	\$649	\$649				
3/4 rate starting at						
USD	\$399	\$399	\$229	\$229	\$269	\$289
CAD	\$409	\$409	\$229	\$229	\$269	\$289
Single Supplement %			175%	175%	175%	175%

\*ROYAL CARIBBEAN INTERNATIONAL® RESERVES THE RIGHT TO IMPOSE A FUEL SUPPLEMENT ON ALL GUESTS IF THE PRICE OF WEST TEXAS INTERMEDIATE FUEL EXCEEDS \$65.00 PER BARREL. THE FUEL SUPPLEMENT FOR 1ST AND 2ND GUESTS WOULD BE NO MORE THAN \$10 PER GUEST PER DAY, TO A MAXIMUM OF \$140 PER CRUISE; AND FOR ADDITIONAL GUESTS WOULD BE NO MORE THAN \$5 PER PERSON PER DAY, TO A MAXIMUM OF \$70 PER CRUISE.

**CALL US TODAY AND TAKE ADVANTAGE OF THESE LIMITED-TIME OFFERS**

For Reservations and Information, Please Contact Your Professional Travel Agent:



The Royal Caribbean Sales Event and Crown and Anchor Preview Sale programs are valid for new individual bookings only. They are not combinable with any other promotion and do not count towards tour conductor credits. A valid Crown & Anchor Society Loyalty number is required to book any sailing during the Crown and Anchor preview sale event and must accompany any reservation or will be cancelled or not honored at the discretion of Royal Caribbean. Prices are per person, cruise only, based on double occupancy, in U.S. or Canadian dollars as noted and may be combinable with "Breakthrough" when stated. This offer is based on stateroom availability and may be withdrawn without notice. Governmental departure taxes and fees are additional. Certain restrictions may apply. ©2011 Royal Caribbean Cruise Ltd. Ships registered in the Bahamas. Brilliance of the Seas® is operated by RCL (UK) Ltd., a subsidiary of Royal Caribbean Cruises Ltd. 11022040 • 03/10/2011 Page 3 of 6



# SALES EVENT

*Exclusive Preview Sale*

OPEN TO CROWN & ANCHOR® SOCIETY MEMBERS ON  
**MONDAY, MARCH 14, 2011**

OPEN FOR NON-CROWN & ANCHOR® SOCIETY MEMBERS ON  
**TUESDAY, MARCH 15, 2011**

JOIN THE CROWN & ANCHOR® SOCIETY TO GET EARLY ACCESS TO THESE SPECIAL SALES EVENT RATES!



Ship	NAVIGATOR OF THE SEAS®	NAVIGATOR OF THE SEAS®	NAVIGATOR OF THE SEAS®	OASIS OF THE SEAS®	OASIS OF THE SEAS®	RADIANCE OF THE SEAS®
Itinerary	5 NIGHT WESTERN CARIBBEAN CRUISE	4 NIGHT WESTERN CARIBBEAN CRUISE	13 NIGHT TRANSATLANTIC CRUISE	7 NIGHT EASTERN CARIBBEAN CRUISE	7 NIGHT WESTERN CARIBBEAN CRUISE	5 NIGHT WESTERN CARIBBEAN CRUISE
Departure Port	FT. LAUDERDALE	FT. LAUDERDALE	FT. LAUDERDALE	FT. LAUDERDALE	FT. LAUDERDALE	TAMPA
Sail Date	4/9/11	4/14/11	5/2/11	4/9/11	4/16/11	4/11/11
Deluxe	N/A	N/A	JS	N/A	N/A	N/A
USD			\$1,499			
CAD			\$1,479			
Balcony	D1, D2	D1, D2, D3, E1	D1, D2	B1, B2, C1	B1, B2, C1, D5, D6, D7, D8	E1
USD	\$549	\$409	\$1,019	\$999	\$1,149	\$519
CAD	\$539	\$399	\$1,009	\$979	\$1,129	\$509
Ocean-view	N/A	N/A	G, H	CV, F, H	F, H	N/A
USD			\$649	\$899	\$999	
CAD			\$649	\$889	\$979	
Inside	N/A	PR	K, L	L, M	L, M	N/A
USD		\$399	\$519	\$799	\$899	
CAD		\$389	\$519	\$789	\$889	
3/4 rate starting at						
USD	\$399	\$379	\$399	\$799	N/A	\$429
CAD	\$389	\$369	\$409	\$789	N/A	\$419
Single Supplement %	170%	175%	175%	200%	200%	170%

\*ROYAL CARIBBEAN INTERNATIONAL® RESERVES THE RIGHT TO IMPOSE A FUEL SUPPLEMENT ON ALL GUESTS IF THE PRICE OF WEST TEXAS INTERMEDIATE FUEL EXCEEDS \$65.00 PER BARREL. THE FUEL SUPPLEMENT FOR 1ST AND 2ND GUESTS WOULD BE NO MORE THAN \$10 PER GUEST PER DAY, TO A MAXIMUM OF \$140 PER CRUISE; AND FOR ADDITIONAL GUESTS WOULD BE NO MORE THAN \$5 PER PERSON PER DAY, TO A MAXIMUM OF \$70 PER CRUISE.

**CALL US TODAY AND TAKE ADVANTAGE OF THESE LIMITED-TIME OFFERS**

For Reservations and Information, Please Contact Your Professional Travel Agent:



The Royal Caribbean Sales Event and Crown and Anchor Preview Sale programs are valid for new individual bookings only. They are not combinable with any other promotion and do not count towards tour conductor credits. A valid Crown & Anchor Society Loyalty number is required to book any sailing during the Crown and Anchor preview sale event and must accompany any reservation or will be cancelled or not honored at the discretion of Royal Caribbean. Prices are per person, cruise only, based on double occupancy, in U.S. or Canadian dollars as noted and may be combinable with "Breakthrough" when stated. This offer is based on stateroom availability and may be withdrawn without notice. Governmental departure taxes and fees are additional. Certain restrictions may apply. ©2011 Royal Caribbean Cruise Ltd. Ships registered in the Bahamas. Brilliance of the Seas® is operated by RCL (UK) Ltd., a subsidiary of Royal Caribbean Cruises Ltd. 11022040 • 03/10/2011



# SALES EVENT

*Exclusive Preview Sale*

OPEN TO CROWN & ANCHOR® SOCIETY MEMBERS ON  
**MONDAY, MARCH 14, 2011**

OPEN FOR NON-CROWN & ANCHOR® SOCIETY MEMBERS ON  
**TUESDAY, MARCH 15, 2011**

JOIN THE CROWN & ANCHOR® SOCIETY TO GET EARLY ACCESS TO THESE SPECIAL SALES EVENT RATES!



Ship	RADIANCE OF THE SEAS®	RADIANCE OF THE SEAS®	RHAPSODY OF THE SEAS®	SERENADE OF THE SEAS®
Itinerary	5 NIGHT WESTERN CARIBBEAN CRUISE	15 NIGHT WESTBOUND CANAL CRUISE	13 NIGHT HAWAII CRUISE	7 NIGHT SOUTHERN CARIBBEAN CRUISE
Departure Port	TAMPA	TAMPA	HONOLULU	SAN JUAN
Sail Date	4/16/11	4/30/11	4/30/11	3/19/11
Deluxe	N/A	N/A	JS	JS
USD			\$2,249	\$999
CAD			\$2,249	\$979
Balcony	E1, E2	D1	D1, D2	E1
USD	\$519	\$2,474	\$2,099	\$599
CAD	\$509	\$2,429	\$2,099	\$589
Ocean-view	N/A	N/A	N/A	G
USD				\$379
CAD				\$379
Inside	N/A	L, M, N, Q	K, L	N
USD		\$1,274	\$1,049	\$329
CAD		\$1,259	\$1,079	\$329
3/4 rate starting at				
USD	\$429	\$699	\$799	\$299
CAD	\$419	\$699	\$829	\$299
Single Supplement %	170%	175%	175%	175%

\*ROYAL CARIBBEAN INTERNATIONAL® RESERVES THE RIGHT TO IMPOSE A FUEL SUPPLEMENT ON ALL GUESTS IF THE PRICE OF WEST TEXAS INTERMEDIATE FUEL EXCEEDS \$65.00 PER BARREL. THE FUEL SUPPLEMENT FOR 1ST AND 2ND GUESTS WOULD BE NO MORE THAN \$10 PER GUEST PER DAY, TO A MAXIMUM OF \$140 PER CRUISE; AND FOR ADDITIONAL GUESTS WOULD BE NO MORE THAN \$5 PER PERSON PER DAY, TO A MAXIMUM OF \$70 PER CRUISE.

**CALL US TODAY AND TAKE ADVANTAGE OF THESE LIMITED-TIME OFFERS**

For Reservations and Information, Please Contact Your Professional Travel Agent:



The Royal Caribbean Sales Event and Crown and Anchor Preview Sale programs are valid for new individual bookings only. They are not combinable with any other promotion and do not count towards tour conductor credits. A valid Crown & Anchor Society Loyalty number is required to book any sailing during the Crown and Anchor preview sale event and must accompany any reservation or will be cancelled or not honored at the discretion of Royal Caribbean. Prices are per person, cruise only, based on double occupancy, in U.S. or Canadian dollars as noted and may be combinable with "Breakthrough" when stated. This offer is based on stateroom availability and may be withdrawn without notice. Governmental departure taxes and fees are additional. Certain restrictions may apply. ©2011 Royal Caribbean Cruise Ltd. Ships registered in the Bahamas. Brilliance of the Seas® is operated by RCL (UK) Ltd., a subsidiary of Royal Caribbean Cruises Ltd. 11022040 • 03/10/2011



# SALES EVENT

*Exclusive Preview Sale*

OPEN TO CROWN & ANCHOR® SOCIETY MEMBERS ON  
**MONDAY, MARCH 14, 2011**

OPEN FOR NON-CROWN & ANCHOR® SOCIETY MEMBERS ON  
**TUESDAY, MARCH 15, 2011**

JOIN THE CROWN & ANCHOR® SOCIETY TO GET EARLY ACCESS TO THESE SPECIAL SALES EVENT RATES!



Ship	SERENADE OF THE SEAS®	VOYAGER OF THE SEAS®	VOYAGER OF THE SEAS®
Itinerary	7 NIGHT SOUTHERN CARIBBEAN CRUISE	14 NIGHT TRANSATLANTIC EASTBOUND CRUISE	6 NIGHT MEDITERRANEAN CRUISE
Departure Port	SAN JUAN	GALVESTON	BARCELONA
Sail Date	4/2/11	5/1/11	5/15/11
Deluxe	JS	JS	JS
USD	\$1,099	\$1,299	\$999
CAD	\$1,079	\$1,279	\$989
Balcony	E1	D1, D2, D3	D1, D2, E1
USD	\$629	\$749	\$599
CAD	\$619	\$749	\$599
Ocean-view	G	G, H	G, H
USD	\$429	\$549	\$499
CAD	\$419	\$549	\$499
Inside	K	PR, K, L	PR, K, L
USD	\$349	\$449	\$399
CAD	\$349	\$459	\$399
3/4 rate starting at			
USD	\$299	\$399	\$339
CAD	\$299	\$409	\$349
Single Supplement %	175%	175%	175%

\*ROYAL CARIBBEAN INTERNATIONAL® RESERVES THE RIGHT TO IMPOSE A FUEL SUPPLEMENT ON ALL GUESTS IF THE PRICE OF WEST TEXAS INTERMEDIATE FUEL EXCEEDS \$65.00 PER BARREL. THE FUEL SUPPLEMENT FOR 1ST AND 2ND GUESTS WOULD BE NO MORE THAN \$10 PER GUEST PER DAY, TO A MAXIMUM OF \$140 PER CRUISE; AND FOR ADDITIONAL GUESTS WOULD BE NO MORE THAN \$5 PER PERSON PER DAY, TO A MAXIMUM OF \$70 PER CRUISE.

**CALL US TODAY AND TAKE ADVANTAGE OF THESE LIMITED-TIME OFFERS**

For Reservations and Information, Please Contact Your Professional Travel Agent:



The Royal Caribbean Sales Event and Crown and Anchor Preview Sale programs are valid for new individual bookings only. They are not combinable with any other promotion and do not count towards tour conductor credits. A valid Crown & Anchor Society Loyalty number is required to book any sailing during the Crown and Anchor preview sale event and must accompany any reservation or will be cancelled or not honored at the discretion of Royal Caribbean. Prices are per person, cruise only, based on double occupancy, in U.S. or Canadian dollars as noted and may be combinable with "Breakthrough" when stated. This offer is based on stateroom availability and may be withdrawn without notice. Governmental departure taxes and fees are additional. Certain restrictions may apply. ©2011 Royal Caribbean Cruise Ltd. Ships registered in the Bahamas. Brilliance of the Seas® is operated by RCL (UK) Ltd., a subsidiary of Royal Caribbean Cruises Ltd. 11022040 • 03/10/2011 Page 6 of 6